

business week



international business week

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Blended **I**ntensive **P**rogram – **PORTUGAL**

EXIT – **EX**change **I**ntensive **T**raining on Entrepreneurship: an Entrepreneurship program

Program

Entrepreneurship, Innovation and Technology in Tourism & Hospitality

Online

Day 1 – October, 14

16:00-17:30 (Local Portuguese Time)

IBW/BIP-EXIT + Objective of the Program + Phases

Class: :12 Tourism Trends That Will Shape the Travel Industry in 2024 and Beyond

Class: “My Business Model”

Day 2 – October, 15

16:00-17:00 (Local Portuguese Time)

Class: “My Business Website”

Day 3 – October, 16

16:00-17:00 (Local Portuguese Time)

Class: “My Financial Plan”

On-Person

Day 1 – October, 20

[13:00 Transportation to IPS](#)

14:00 – 14:30 Registration

14:30 – 15:00 Welcome session

15:00 – 16:45 International Forum presentation of students, schools, and countries

17:00 – Gastronomic Break

[18:00 – Transportation](#)

Free programme in the evening

Dia 2 – October, 21

[09:00 Transportation to IPS](#)

09:30 – 11:00 BootCamp 1 “Generating and selecting ideas” + Pitch (Idea + Name of the Company + Logo)

11:00 – 12:00 BootCamp 2 “Building customer propositions for customers”

12:00 – 13:00 Gastronomic break

13:00 – 15:00 BootCamp 3 “Achieving customers and generate revenue sources”

15:00 – 17:00 BootCamp 4 “Activities, partnerships, and cost structure”

[17:30 – Transportation to Setúbal Downtown \(Hotel\)](#)

Students’ dinner in the evening

Day 3 – October, 22

[09:00 Transportation to IPS](#)

09:30 – 12:00 BootCamp 5 “Build my Business Website”

12:00 – 13:00 Gastronomic break

[13:00 Transportation to Setúbal](#)

14:00-16:00 – DOLPHIN EXPERIENCE- Dolphin Bay company (to confirm depending on the weather)

16:00 – 18:30 Free Time to Visit Setúbal DownTown

Photo Contest “Best moment with the Dolphins”

Day 4 – October, 23

[09:00 Transportation to IPS](#)

09:30 – 12:00 BootCamp 6 “How to build financial dashboard”

12:00 – 13:00 Gastronomic break

13:00 – 15:30 BootCamp 6 “How to build financial dashboard”

[15:30 – 16:00 Transportation to the Winery](#)

16:00 – 18:00- SOCIAL VISIT – WINE EXPERIENCE

[18:00 – 18:30 – Transportation to Setúbal](#)

19:30 - Special Dinner (students + Professors)

21:00 Tuna Académica

Day 5 – October, 24

[9:00 Transportation to IPS](#)

10:00 International Workshop: SHAPPING THE FUTURE FOR THE NEW ENTREPRENEURS

Final Project Presentations

Best Project Award (selection made by a jury)

Fair Play Award (selection between students)

12:30 Close session

[12:30 Transportation to Setúbal](#)